



13th November 2024 | Amsterdam



World Agriculture Forum welcomes Carlos Magariños, A Global Leader in Economic Development and Distinguished Diplomat, to its Board

The World Agriculture Forum (WAF) is pleased to announce Carlos Magariños, a leader in the domains of economic growth, politics, and diplomacy, as a member of its distinguished Board. With transformative leadership, Mr. Magariños' global influence will undoubtedly shape the future of sustainable agriculture, making him an ideal fit for advancing WAF's mission.

Carlos Magariños has an extensive record of groundbreaking accomplishments. At the young age of 35, he became the Director-General of the United Nations Industrial Development Organization (UNIDO), a role that solidified his status as a global leader. His career started even earlier when he was appointed Argentina's Secretary for Industry at the age of 31, where he advocated policies that boosted up the country's economic development. Over the years, Mr. Magariños has authored ten influential books on economic innovation and development, sharing his wealth of knowledge with leaders across industries and continents.

As the former Ambassador of Argentina to Brazil and Chairman of the Global Alliance of Small & Medium Enterprises, Mr. Magariños' diplomatic and business acumen has impacted nations and industries worldwide. His solid background in trade facilitation and policy advocacy will be crucial to WAF's efforts to fill major implementation gaps, especially in fields like sustainable agriculture, agro-trade, and innovations in technology.

He has also extensive business experience as *Director of Global Strategy and External Affairs for Werthein Group and Vrio Corp*, one of the most important business conglomerates in Latin America.

"We are honoured to welcome Carlos Magariños to the WAF Board," said Dr. Jacqueline Hughes, Secretary General, WAF. "As we strive to achieve our mission of empowering farmers, improving global food security, and transforming agriculture worldwide, his unparalleled expertise in innovation, trade, and diplomacy will add value to our purpose."

Carlos Magariños said, "I am delighted to join the World Agriculture Forum and contribute to its working towards transforming agriculture worldwide". I see WAF as a crucial platform for building global collaboration and advancing policy solutions for addressing disparities in agricultural development. I believe through WAF, we can construct strong, sustainable food systems that empower farmers and contribute to global food security by integrating technology and innovation."

As a Board Member, Carlos Magariños is set to bring a unique blend of visionary leadership and practical expertise to WAF's initiatives. His presence will strengthen WAF's efforts to create collaboration among governments, businesses, and communities, ensuring that agriculture remains a key player in long-term economic prosperity.

About the World Agriculture Forum (WAF)

WAF is a global platform connecting diverse stakeholders to drive sustainable agricultural development through policy advocacy, trade facilitation, and technology-driven solutions. WAF unites governments, farmers, agribusinesses, experts, and development institutions to bridge implementation gaps and drive sustainable agriculture and food systems transformation towards a resilient, food-secure future. With a strong focus on collaboration, innovation all along the value chain, and public-private partnerships, WAF is committed to transforming agriculture worldwide.

For more information, please contact:

R. Sophia

Media Coordinator

World Agriculture Forum

info@worldagricultureforum.com

